

News Release

FOR IMMEDIATE RELEASE

Hitachi leads digital transformation in one-day virtual forum

Registrations open for Hitachi Social Innovation Forum 2021 Southeast Asia ONLINE

Singapore, December 17, 2020 – Hitachi, Ltd. (TSE: 6501, “Hitachi”) and Hitachi Asia Ltd. (“Hitachi Asia”) today announced that they will hold the “Hitachi Social Innovation Forum 2021 Southeast Asia ONLINE” on January 21, 2021. Themed “Digital Transformation in the New Normal”, this year’s forum will feature digital solutions and services that can pave the way towards the future. In light of the global pandemic and industry disruption, the forum will showcase how digitalisation strategies can be pursued under the main pillars of Smart Cities, Smart Manufacturing, and Smart Public Services.

The Hitachi Social Innovation Forum (HSIF) is Hitachi’s global flagship event, a venue to seek out opportunities for collaborative creation with customers and partners, and to work towards realising a sustainable society through the Social Innovation Business. Business leaders and subject matter experts will be brought together at this discussion and networking platform. The upcoming HSIF will be held virtually to give top priority to the safety and health of our customers, partners and everyone involved in the event.

There will be four main segments to the virtual event, and there are more than 15 seminar and breakout sessions in total, and more than 30 virtual exhibitions running concurrently throughout the event. Registrations are now open. Please refer to the information below for further details.

1. Panel Discussion: Transformation for a New Normal

Drawing from the challenges in the face of COVID-19, the virtual forum will be kick-started by a panel discussion that focuses on transformation and how businesses can remain relevant and competitive when confronted with sudden crises. Tune in to the discussion with Hitachi Asia’s Chief Strategy Officer, Mr. Theo Scherman, Executive Director, Urban Solutions and Infrastructure Services at Enterprise Singapore, Mr. Lee Pak Sing and Vice President for Strategic Planning, Innovation and Global Engagement at Chulalongkorn University, Associate Professor Dr. Natcha Thawesaengskulthai. The session will be moderated by Ms. Genevieve Woo, a presenter at CNA.

2. Special Talk: Will Technology Make Us Happier?

Artificial Intelligence (“AI”) has always been a popular topic of discussion and plays an increasingly important role for both businesses and individuals. Hitachi believes that technology has immense potential in bringing more happiness to the world. Dr. Kazuo Yano, Fellow of Hitachi, Ltd. and AI expert will touch on how AI can help us achieve greater happiness in our daily lives.

3. Seminar and Breakout Sessions

Seminars will be categorised under the pillars of Smart Cities, Smart Manufacturing, and Smart Public Services. These are 15-minute presentations led by Hitachi representatives, providing an overview of the solutions and services available.

There will be more than 10 breakout sessions grouped under the main pillars of Smart Cities, Smart Manufacturing, and Smart Public Services. These delve into more specific topics like building an integrated and connected city, digital manufacturing, as well as financial digital solutions, among others.

4. Virtual Exhibitions

Visitors will be able to view the materials in the virtual exhibition booths at their own time throughout the event. A wide range of solutions and services that can meet various business challenges and needs will be showcased.

About Hitachi Social Innovation Forum 2021 Southeast Asia ONLINE

Name	Hitachi Social Innovation Forum 2021 Southeast Asia ONLINE
Date	Thursday, January 21, 2021
Host	Hitachi Asia Ltd.
Admission Fee	Free (Please register in advance on the official website. Registration is now open.)

Hitachi Social Innovation Forum 2021 Southeast Asia ONLINE website

<https://hsifsea.hitachi>

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances and others. For more information on Hitachi Asia, please visit the company's website at <https://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is focused on its Social Innovation Business that combines information technology (IT), operational technology (OT) and products. The company's consolidated revenues for fiscal year 2019 (ended March 31, 2020) totaled 8,767.2 billion yen (\$80.4 billion), and it employed approximately 301,000 people worldwide. Hitachi drives digital innovation across five sectors – Mobility, Smart Life, Industry, Energy and IT – through Lumada, Hitachi's advanced digital solutions, services, and technologies for turning data into insights to drive digital innovation. Its purpose is to deliver solutions that increase social, environmental and economic value for its customers. For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

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