

News Release

FOR IMMEDIATE RELEASE

Yoshihiro Sugeta appointed new Managing Director of Hitachi Asia (Thailand) Co., Ltd.

Bangkok, March 24, 2020 -- Hitachi Asia Ltd. today announced the appointment of Mr. Yoshihiro Sugeta as the new Managing Director of Hitachi Asia (Thailand) Co., Ltd., responsible to grow the operations and expand Hitachi's Social Innovation Business in Thailand. He is currently Chief Operating Officer of Hitachi India Pvt. Ltd.

Mr. Sugeta will succeed Mr. Yoshito Kodama, who is returning to Japan to assume the post of General Manager, Front-Line Performance Management Division, Corporate Sales & Marketing Group in Hitachi, Ltd. Both appointments will be effective April 1, 2020.

"I feel honored to be entrusted with this new and challenging role in Thailand. I hope to be able to put in practice all the learning I have accumulated and to work towards further improving the quality of life in Thailand through Hitachi's Social Innovation Business."

In 2015, Mr. Sugeta was assigned the responsibility in Hitachi India for developing and promoting Hitachi's business within India. As a Chief Operating Officer, he has been actively and aggressively contributing by collaborating closely with several Hitachi group companies in India.

Mr. Sugeta joined Hitachi more than three decades ago and he has an extensive knowledge and expertise in the area of information and telecommunication systems involving the fiber optics business.

Mr. Sugeta graduated from Tokai University, Japan with a Bachelor's degree in Aeronautics and Astronautics in 1987.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances and others. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is focusing on Social Innovation Business combining its operational technology, information technology and products. The company's consolidated revenues for fiscal 2018 (ended March 31, 2019) totaled 9,480.6 billion yen (\$85.4 billion), and the company has approximately 296,000 employees worldwide. Hitachi delivers digital solutions utilizing Lumada in five sectors including Mobility, Smart Life, Industry, Energy and IT, to increase our customer's social, environmental and economic value. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

###