

News Release

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Hitachi Showcases Next-Gen Detection and Tracking Technology at Indonesia Infrastructure Week 2018

Detecting an individual through advance real-time image-analysis technology using AI



Wide-area people-tracking system

Jakarta, 31 October, 2018 – PT. Hitachi Asia Indonesia, announced today that it will be showcasing a next-gen detection and tracking technology to Indonesia Infrastructure Week 2018 (IIW) as a Platinum Sponsor. The event runs for three days, from 31 October to 2 November 2018, at Jakarta International Expo, Kemayoran.

The technology uses Artificial Intelligence (AI) to distinguish an individual in real-time through features from over 100 categories of external characteristics such as gender, clothing colour, carried items and more to facilitate immediate detection and tracking. Through public security cameras, suspicious individuals or lost children can be tracked using information from eye-witnesses.

“Hitachi remains committed to contribute towards the security landscape in Indonesia

to maintain a secure environment for its people. We look forward to co-creating a future that is safe for all with the stakeholders here.” said Mr. Takashi Ikematsu, President Director of PT. Hitachi Asia Indonesia.

By analysing the entire image of the person detected, monitoring and tracking can be done based on images with the target’s back-view, when the face cannot be seen, or when the individual is far away.

“This year marks the sixth year of IIW 2018. For three whole days, every key player in the infrastructure supply chain will be given a platform to share knowledge, open a new business opportunity, build connection, and showcase their innovative products. We hope that through this event, just like Hitachi, every exhibitor can showcase their innovation and new technology to support the government’s infrastructure development,” said Mr. Cheah Wai Hong, Portfolio Director of Tarsus Indonesia.

About PT. Hitachi Asia Indonesia

A wholly owned subsidiary of Hitachi Asia Ltd., PT. Hitachi Asia Indonesia oversees the growth of operations and expansion of Hitachi’s business in the Indonesia market. PT. Hitachi Asia Indonesia is focused on leveraging Hitachi’s social innovation business to improve the quality of life for the community of Indonesia.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven Asean countries – Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances and others. For more information on Hitachi Asia, please visit the company's website at <https://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society’s challenges. The company’s consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000

employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About Tarsus Indonesia

Tarsus Indonesia, formerly PT Infrastructure Asia, is a business-to-business conference and exhibition organizer and media company based in Jakarta, Indonesia.

Since its formation in 2009, Tarsus Indonesia has forged strong links with the Indonesian Government, along with other strategic organizations within the archipelago, and has delivered a diverse portfolio of business-to-business events that positively contribute to the Indonesian economy and encourage international trade.

Tarsus Indonesia's flagship event is the Indonesia Infrastructure Week (IIW), an event that generates more than \$22 billion in new business for exhibitors. Tarsus Indonesia also hosts events within the Construction, Education, Aviation, ICT and Technology sectors.

Tarsus Indonesia also operates an online industry new portal – Infrastructure Asia Online (IAO); providing invaluable industry news, opinions, insight and regulatory updates to its wide subscriber base.

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