

# News Release

**FOR IMMEDIATE RELEASE**

**Contacts:**

Thailand: Harucha Ladavalya  
124Communications Consulting  
+66 91565 4556  
[harucha@124comm.com](mailto:harucha@124comm.com)

Singapore: Joyce Lim  
Hitachi Asia Ltd.  
+65-6231-2277  
[jolim@has.hitachi.com.sg](mailto:jolim@has.hitachi.com.sg)

## **Hitachi Appoints Yoshito Kodama as Managing Director of Hitachi Asia (Thailand) Co., Ltd.**

**Bangkok, March 12, 2018** --- Hitachi, Ltd. (TSE: 6501, "Hitachi") today announced the appointment of Mr. Yoshito Kodama as Managing Director of Hitachi Asia (Thailand) Co., Ltd. with a responsibility to lead growth in operations and to expand Hitachi's Social Innovation Business across Thailand.

Mr. Kodama will succeed Mr. Yasuo Mizutani, who is returning to Japan as Senior Manager of the Global Business Development Division, under the Corporate Sales & Marketing Group of Hitachi, Ltd.

Both appointments will take effect from April 1, 2018.

"Thailand constitutes the largest share of Hitachi's business operations across Southeast Asia. As the trend of digitalisation continues to perpetuate across the country, Hitachi will continue to support the national push for Thailand 4.0 and strengthen its contribution towards the Eastern Economic Corridor (EEC) project, by leveraging on its expertise in the Internet of Things (IoT), urban development and smart cities, to address modern challenges in Thailand. I am delighted to embark on this new chapter and I look forward to bringing Hitachi's Social Innovation Business in Thailand to greater heights," said Mr. Kodama.

Mr. Kodama has a wealth of business experience in strategy planning across global markets, including sectors such as information and telecommunications, as well as data systems. He started his career with Hitachi, Ltd. in 1988, after graduating with a Bachelor's Degree in Social Science from the University of Tsukuba.

In 2010, Mr. Kodama rose to the rank of Department Manager of the Global Business Planning & Operations Division, where he developed and led Hitachi's go-to-market (GTM) strategy for the Indian market. In 2011, Mr. Kodama assumed a role as Senior Vice President and member of the executive committee of Hitachi Vantara in Santa Clara, within the United States of America. In 2015, he was appointed General Manager of the Global Management and Strategy Planning Division, under the Systems & Services Business Division, where he spearheaded

strategy planning for Hitachi's social innovation business worldwide. Since 2016, Mr. Kodama has served as a board member of Hitachi Consulting Corporation.

**About Hitachi Asia (Thailand) Co., Ltd.**

Incorporated in 1992, Hitachi Asia (Thailand) Co., Ltd. (HAS-TH) provides expert solutions in meeting the needs of customers in Thailand, Laos and Cambodia. HAS-TH markets a wide range of products and services for various industry sectors ranging from Power and Infrastructure Systems, Information and Telecommunication Systems to International Procurement services. We provide support to over 13,000 employees across 36 subsidiary companies in Thailand and are committed to contribute to the community as a responsible corporate citizen.

**About Hitachi Asia Ltd.**

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven Asean countries – Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances and others. For more information on Hitachi Asia, please visit the company's website at <https://www.hitachi.com.sg>.

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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