

News Release

FOR IMMEDIATE RELEASE

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Hitachi hosts second Hitachi Social Innovation Forum 2018 on Digital Transformation and IoT in Thailand

Bangkok, February 23, 2018 --- Hitachi, Ltd. (TSE: 6501, “Hitachi”) and Hitachi Asia Ltd. will host the second Hitachi Social Innovation Forum 2018 BANGKOK, on February 23 at The Athenee Hotel, in the capital of Thailand.

The programme will comprise a series of business presentations and exhibition showcasing Hitachi's range of social innovation business across the global market. This one-day event will explore technologies and solutions relating to digital transformation, information and communication technology (ICT), as well as the Internet of Things (IoT). The event will feature a range of exhibits on how Hitachi's range of solutions in urban development, products, platforms and services can better address modern challenges through collaboration with key stakeholders in Thailand, in order to achieve a smart and sustainable society to benefit Thai people.

Mr. Yasuo Mizutani, Managing Director of Hitachi Asia (Thailand) Co., Ltd. said: “As the ASEAN market continues to grow, Thailand is a strategic market for Hitachi, where our presence in sectors such as railway, industrial products, information and telecommunications businesses have long been established. Leveraging on the development of the Eastern Economic Corridor (EEC), Hitachi plans to promote the use of IoT technologies, as part of the country's transformative shift towards Thailand 4.0. Hitachi's IoT platform, Lumada, enables for the co-creation of digital solutions with partners, to improve business productivity across various fields. Through the use of digital tools and IoT as platforms to enhance productivity, quality and innovation across various sectors, Hitachi hopes to contribute towards Thailand's national push for a smart and sustainable economy.”

Dr. Pansak Siriruchatapong, Vice Minister of the Digital Economy and Society, will grace the event as a Guest-of-Honour.

Contributing towards Thailand's digital transformation, Hitachi concluded an agreement in 2017 with the EEC Office on applying digital technologies, including IoT technologies, and the establishing of an innovative environment to promote EEC developments in the country.

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This year, Hitachi aims to become a strategic innovation partner for the era of IoT, as outlined in its 2018 Mid-term Management Plan. At the heart of its mission is the further development and expansion of its Social Innovation Business which brings new value through collaborative creation with customers, through the combination of Operational and Information Technologies. Contributing towards Hitachi's collective mission, Hitachi Consulting, has been selected to design smart city services for One Bangkok, Thailand's first fully integrated district. Additionally, Hitachi and Hitachi Asia (Thailand) have signed a memorandum of understanding (MoU) with Thailand Post to support the digitization of postal services provided. These projects underscore Hitachi's commitment towards supporting Thailand's push for a smart and sustainable society.

Beyond a showcase of Hitachi's latest technology and its potential growth, this event is an ongoing testament of Hitachi's commitment towards contributing towards the country's national drive towards Thailand 4.0.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven Asean countries - Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances and others. For more information on Hitachi Asia, please visit the company's website at <https://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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