

# News Release

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**Contacts:**

Thailand: Kiattirath Hengrasmee  
Hitachi Asia (Thailand) Ltd.  
+66-81-494-6677  
hkiattirath@has.hitachi.co.th

Singapore: Vanessa Ng  
Hitachi Asia Ltd.  
+65 6231 2434  
vng@has.hitachi.com.sg



*EMIEW3 to be showcased at Hitachi's booth*

## **Hitachi to showcase solutions contributing to Thailand's Digital Transformation in eGovernment Forum 2017 and Digital Social Innovation 2017**

**Bangkok, Thailand, 11 August 2017** – Hitachi Asia (Thailand) Ltd. announced today that they will showcase their Social Innovation Business at eGovernment Forum 2017 and Digital Social Innovation 2017, from 16 and 17 August 2017.

Hitachi's 24 square meter booth will showcase total social innovation solutions through presentations and demonstrations. Specifically, solutions enhancing public safety such as biomedical identification tools via finger vein, as well as video analytics such as Hitachi Visualization Suite and Intelligent Video Analysis System will be shown. Means of making transportation smarter will also be explored through Hitachi's data processing technology from collecting and analyzing data, to providing services based on the analytic results. Hitachi's smart city initiatives will also be explored alongside

real use cases. As a cutting edge technology, Hitachi's humanoid robot will participate in the exhibition.

Hitachi's participation in this event further highlights its commitment to link Thailand's e-government, public and private sectors through their Social Innovation Business. This is especially in view of the Thai government's announcement of masterplan "Thailand 4.0", which aims to "Digitize Thailand" through full digital integration of public and private sectors in governmental operations.

**About Hitachi Asia Ltd.**

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven Asean countries - Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances and others. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

**About Hitachi Asia (Thailand) Ltd.**

Incorporated in 1992, Hitachi Asia (Thailand) Co., Ltd. (HAS-TH) provides expert solutions in meeting the needs of customers in Thailand, Laos and Cambodia. HAS-TH markets a wide range of products and services for various industry sectors ranging from Power and Infrastructure Systems, Information and Telecommunication Systems to International Procurement services. We provide support to over 16,000 employees in more than 40 subsidiary companies in Thailand and are committed to contribute to the community as a responsible corporate citizen.

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