

News Release

FOR IMMEDIATE RELEASE

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Hitachi Asia Appoints Chew Huat Seng as Managing Director of Hitachi Asia (Malaysia) Sdn. Bhd.

Kuala Lumpur, Malaysia, March 9, 2017 --- Hitachi Asia Ltd. today announced the appointment of Mr. Chew Huat Seng as Managing Director of Hitachi Asia (Malaysia) Sdn. Bhd. with responsibility to grow the operations and to expand Hitachi's Social Innovation Business in Malaysia.

Mr. Chew, formerly General Manager, Social Innovation Business Unit, Hitachi Asia (Malaysia) Sdn. Bhd., will succeed Mr. Shinichi Sakai who is returning to Japan as General Manager, Global Sales Operation Division, Power Business Unit, Hitachi, Ltd.

Both appointments will be effective April 1, 2017.

"In the 11th Malaysia Plan, the government has outlined several focus areas. There are many areas that Hitachi can contribute to help the country achieve its plan, particularly in 'strengthening infrastructure to support economic expansion'. Some of our focus areas include IT, energy and rail solutions," said Mr. Chew. "We hope to contribute to Malaysia's economic growth and improve quality of life by utilising Hitachi's worldwide knowledge, experience, and expertise to strengthen IoT and digitalization through collaborative creation."

Mr. Chew has many years of business experience in the energy solution business, ranging from renewable energy equipment to rotating equipment business in the oil and gas sector. He started his career with Hitachi, Ltd. in the Sourcing Department in 1993, following his graduation from Hitotsubashi University's Faculty of Commerce & Finance.

In 1999, he received a year of training in Hitachi America, focusing on the research of local supply chain management structure. In 2004, he was put in charge of renewable energy equipment and the energy solution business at the Industrial System Sales & Marketing

Department. He was promoted in 2009 to Deputy General Manager in the International Sales & Marketing Department, driving the company's oil and gas sector's rotating equipment business and the energy solution business.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries – Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances, financial services and others. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

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