# **News Release**



## FOR IMMEDIATE RELEASE

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## Hitachi to host first ever "Hitachi Social Innovation Forum in Malaysia"

**Kuala Lumpur, Malaysia, February 7, 2017** --- Hitachi, Ltd. (TSE: 6501, "Hitachi") and Hitachi Asia Ltd. announced today that the Hitachi Social Innovation Forum (HSIF) in Malaysia will be held on 16 February 2017 at Mandarin Oriental Hotel, Kuala Lumpur.

HSIF was conceptualized as a platform to demonstrate solutions that connect visionary planning, big data and infrastructure with the power of advanced data processing to transform and improve the quality of life for society in the future.

Featuring an exhibition that showcases case studies of various Hitachi's applications adopted around the world, HSIF gives a glimpse into the future where infrastructure are intelligently managed, big data are utilized to anticipate usage requirements, thus building a smarter and more sustainable society.

Customers, business partners, and major stakeholders in Malaysia will be able to have a better understanding of Hitachi's key business fields such as urban development, healthcare, industrial, power and energy, security, and ICT.

Among the highlighted scenarios and solutions for Malaysia are energy management systems especially for townships and security solutions in the face of rapid urbanization and rising security risks in the country. Hitachi will also be introducing solutions and track record in Urban Development, ICT and Railway Solutions during the business seminar.

A conference track with Guest-of-Honor YB Dato' Seri Ong Ka Chuan, Minister II of International Trade and Industry, Malaysia, and Guest Presenter En. Norhizam Bin Abdul Kadir, Vice President, Malaysia Digital Economy Corporation (MDEC) sharing experiences will be held alongside the exhibition. Hitachi Executives will also introduce Hitachi's solutions and track record in Urban Development, ICT and Railway Solutions during the business seminar.

Hitachi, Ltd.'s Chief Executive for Asia-Pacific, Ichiro Iino said, "The future is one where the Internet of Things will be central to the life of society, connecting infrastructure to infrastructure and to communities and individuals. Hitachi is refining and advancing our solutions to address the future needs of society by innovating together with our customers, creating cyber Proof of Concept and promulgating the idea. Our ability to thrive as a society in the future depends on the capability to transform now."

#### About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2015 (ended March 31, 2016) totaled 10,034.3 billion yen (\$88.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 335,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

#### About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries – Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam - the company is focused on its Social Innovation Business to answer society's challenges. Hitachi Asia and its subsidiary companies offer a broad range of information & telecommunication systems, power systems, social infrastructure & industrial systems, electronic systems and equipment, construction machinery, high functional materials and components, automotive systems, home appliances, financial services and others. For more information on Hitachi Asia, please visit the company's website at <a href="http://www.hitachi.com.sg">http://www.hitachi.com.sg</a>.

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