

# News Release

**FOR IMMEDIATE RELEASE**

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**Four Students Selected to Represent Indonesia at the  
13<sup>th</sup> Hitachi Young Leaders Initiative (HYLI)**

*Students to join delegates from seven countries at the regional forum in Manila,  
from 27-30 July 2015*

**Jakarta, Indonesia, 25 June 2015** – Hitachi Asia Ltd. today announced the university students selected to represent Indonesia at the 13<sup>th</sup> Hitachi Young Leaders Initiative (HYLI). The event, which will be held in Manila, the Philippines from 27 – 30 July 2015, will bring together prominent regional opinion leaders from the private, public and academic sectors to discuss regional transportation issues and engage in dialogue with the student participants. The students will work together to present their ideas about how these issues can be addressed.

The students chosen to represent Indonesia are:

1. Adeline Tiffanie Suwana, University of Indonesia
2. Andhanu Surya Ismail, Sepuluh Nopember Institute of Technology (ITS)
3. Reza Rizky Darmawan, Bandung Institute of Technology (ITB)
4. Sartika Hasirman, University of Indonesia

They were selected after passing a rigorous application and evaluation process that included a panel interview chaired by Prof. Ainun Na'im, Acting Director General of Higher Education, Ministry of Research, Technology, and Higher Education. All of them possess academic excellence, good extra-curricular activities record, displayed strong leadership qualities, keen interest in regional and global affairs, and are fluent in English. Students from five universities – University of Indonesia, Atmajaya Catholic University, Bandung Institute of Technology (ITB), Gadjah Mada University, and Sepuluh Nopember Institute of Technology (ITS) – were eligible to apply.

Mr. Hirohiko Morisaki, Managing Director of Hitachi Asia Ltd. said, “HYLI demonstrates Hitachi’s commitment to contribute to ASEAN’s future development and sustainability. We recognize that the next generation of young leaders will bring about a better ASEAN, and as a responsible corporate citizen, Hitachi is providing the platform to nurture the next generation.” “As Hitachi’s flagship corporate social responsibility program in Southeast Asia, HYLI brings together student participants and subject experts from the region, to facilitate a holistic discussion on the challenges faced as one entity,” he added.

HYLI originally started with six countries – Indonesia, Malaysia, the Philippines, Singapore, Thailand and Japan. The resounding success of the program encouraged Hitachi to expand the initiative to include Vietnam beginning the 8<sup>th</sup> HYLI, and to further extend the invitation to Myanmar students for the 13<sup>th</sup> HYLI. Through the continuous expansion of this program, Hitachi will be able to develop more student leaders across ASEAN to aid in the region’s growth and further strengthen socio-cultural ties between Japan and ASEAN member states.

Since its establishment by Hitachi, Ltd. in 1996, HYLI has brought together 280 students of diverse nationalities and backgrounds in Asia. Each year, four outstanding students below the age of 28 are chosen to represent their country for the program.

The main theme for this year’s HYLI is “ASEAN Perspectives on the Social and Environmental Challenges of Designing and Implementing Public Transportation Systems.” Public transportation is essential as ASEAN aims to be more inter-connected like that of the EU’s. ASEAN countries Indonesia, Thailand, Malaysia and the Philippines will spend US\$296 billion on transport infrastructure (namely roads, railways, airports and ports) through 2020<sup>1</sup>, which is evident of how important, yet lacking, transportation infrastructure is in this region.

Discussions at the 13<sup>th</sup> HYLI will therefore center on the three sub-themes:

- i. A snapshot of the current state of urbanization and sustainability in ASEAN
- ii. An overview of the infrastructural options for people-centric and environment-friendly transportation systems
- iii. Shaping a culture of sharing: Lifestyle changes for efficient transportation

Guest-of-honor Mr. Joseph Emilio Aguinaldo Abaya, Secretary of the Department of Transportation and Communications, Philippines, will deliver the opening address and keynote speech on the first day. This will be followed by panel discussions with transport experts in the region. Hitachi will also share its knowledge and expertise in solving global transportation issues in its aim to improve quality of life for the region’s development.

<sup>1</sup> “An overview of infrastructure opportunities in ASEAN”, KPMG, 2014

**About Hitachi Young Leaders Initiative (HYLI)**

The "Hitachi Young Leaders Initiative" (HYLI) is a community relations programme that aims to identify and nurture potential Asian leaders by bringing them together to discuss regional issues with influential government officials, prominent business leaders, academics and NGO representatives. Since its inauguration in Singapore in 1996, the HYLI has been successful in bringing the best and brightest students in Asia together. From 2015, Myanmar will join existing participating countries Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Japan in the program. The initiative offers student participants a unique platform to broaden their outlook on regional and global issues while promoting Asian values and cross-cultural understanding. For more information, please visit <http://www.hitachi.com/csr/sc/activities/hyli/>.

**About Hitachi Asia Ltd.**

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd. and established in Singapore in 1989, has offices across seven Asian countries (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam). Focusing more than ever on the Social Innovation Business, Hitachi Asia's business includes information systems, power and industrial systems, R&D, international procurement and Centre of Excellence. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

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