



**FOR IMMEDIATE RELEASE**

**Contacts:**

Malaysia: Sharzede Hj Salleh Askor  
Sunway Group  
+603 5639 8060  
[sharzede@sunway.com.my](mailto:sharzede@sunway.com.my)

Singapore: Kazuko Amamoto  
Hitachi Asia Ltd.  
+65 6212 1797  
[ccg@has.hitachi.com.sg](mailto:ccg@has.hitachi.com.sg)

## **Sunway and Hitachi to Collaborate on Energy Solutions**

**Kuala Lumpur, Malaysia, March 19, 2015** --- Hitachi, Ltd. (TSE: 6501), Hitachi Asia (Malaysia) Sdn. Bhd. (collectively referred to as "Hitachi") and Sunway PFM Sdn. Bhd. ("Sunway") announced a collaboration to implement an energy saving system and efficient energy management system for commercial buildings, facilities and condominiums in developing or developed townships owned or managed by Sunway using Hitachi's expertise in energy technologies.

Since the establishment of Hitachi Sunway Information Systems Sdn Bhd ("Hitachi Sunway"), an IT joint venture between Hitachi Systems, Ltd. and Sunway Technology Sdn Bhd in April 2013, both companies have been exploring opportunities as strategic business partners. This collaboration marks a new milestone, further strengthening the relationship between both parties.

Under the signed Memorandum of Understanding (MOU), Hitachi and Sunway will conduct a joint study on energy saving technology and energy management system. Hitachi, using its energy management related technology and know-how, will propose suitable solutions to allow Sunway to pursue energy saving and energy management activities, and contribute to developing a low carbon society in Malaysia.

For a start, Sunway headquarters, Menara Sunway, has been selected as the pilot project under the energy saving project. If the collaboration is successful, both parties will accelerate discussions on commercial usage and other possible joint projects.

Sunway Group is a leading property construction conglomerate in Malaysia and constantly innovates to deliver value to its customers and stakeholders. The Group pioneered the Build-Own-Operate model in Malaysia and has built an extensive portfolio of award-winning residential, hospitality, retail, leisure and commercial properties both in Malaysia and abroad.

In its quest for continuous innovation and to bolster its position as a forward-thinking market leader, Sunway continues to make conscientious efforts to embrace new initiatives and technological advancements.

For instance, Sunway together with Hitachi Sunway recently partnered with a leading international IT company in the adoption of cloud-based solutions to facilitate greater efficiencies and collaborations across all its businesses in 50 locations worldwide. In addition, its healthcare arm, Sunway Medical Centre, also invested RM12 million to

implement a next generation Hospital Information System (“C-HIS”) by Telstra Health, as part of its five-year digital transformation programme. This will replace the traditional paper-based approach of physical medical record handling with Electronic Medical Records (EMR) for seamless record transfer to-and-from the point-of-care.

Hitachi has been providing Social Innovation Business to solve society’s and customers’ business challenges as well as to improve people’s quality of life. Hitachi has been working on several energy saving projects in ASEAN region, and Hitachi will bring this knowledge to the table to provide the best solution to Sunway.

###

### **About Sunway Group**

Established in 1974, Sunway Group is one of Malaysia’s leading public listed property-construction corporations with 12 businesses across 50 locations worldwide and a 13,000 strong employee base. Community builder, Entrepreneurial and Enriching Lives remain Sunway’s principal tenets as the group continues to transform lives through its core businesses of Property, Construction, and synergistic businesses of Hospitality, Retail, Leisure, Commercial, Trading & Manufacturing, Building Materials, Quarrying, Healthcare, Education and Real Estate Investment Trust (REIT). Underscoring its deep commitment to sustain the communities it builds, Sunway Group supports its communities with its social responsibility endeavours of far-reaching impact championed by Education, Healthcare and Community Aid, Reach-out and Enrichment (C.A.R.E.) programmes. For more information on Sunway Group, please visit [www.sunway.com.my](http://www.sunway.com.my)

### **About Hitachi Asia Ltd.**

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd. and established in Singapore in 1989, has offices across seven Asian countries (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam). Focusing more than ever on the Social Innovation Business, Hitachi Asia’s business includes information systems, power and industrial systems, R&D, international procurement and Centre of Excellence. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

### **About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society’s challenges with our talented team and proven experience in global markets. The company’s consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>

###