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Hitachi Group Honoured with Pinnacle Award from Community Chest

*Highest accolade to donors of Community Chest, Hitachi gets award from
Guest-of-Honour Singapore President Tony Tan Keng Yam*



Photo shows the Pinnacle Award presented to the Hitachi Group for its long standing contribution to the Community Chest.

SINGAPORE, October 22, 2013 --- Hitachi Asia Ltd. today announced that the Hitachi Group was honoured with Community Chest's prestigious Pinnacle Award presented in ceremony on October 18, 2013. The highest accolade given to supporters of Community Chest, the award was presented to Hitachi by Guest-of-Honour Singapore President Tony Tan Keng Yam.

The award was bestowed to the Hitachi Group for its over 20 years of partnership with Community Chest and as recognition of its long standing contribution to the Singapore society. For the past 22 years and as part of its CSR efforts, the Hitachi Group has been making yearly donations to support the social service programmes under Community Chest. The giving is also in conjunction with Hitachi Group's role as the main sponsor of the annual Christmas Light-up at Orchard Road.

"We are extremely honoured to receive this year's Pinnacle Award. The Hitachi Group is proud to work with Community Chest in its mission of providing critical social service programmes to people in need," said Kiyooki Iigaya, Chief Executive for Asia, Hitachi, Ltd. and Chairman, Hitachi Asia Ltd. "With our giving, our organisation is fully committed to actively engage in helping to build a stronger, more vibrant and compassionate Singapore society."

With this recognition, Hitachi becomes one of the 20 organizations now part of the prestigious "Pinnacle Club Members" elevated to this honour.

In 2012, Hitachi gave S\$220,000 which was a 10% increase from 2011. To date, Hitachi's donation to Community Chest totalled S\$3.8 million.

As a business, Hitachi launched the representative office of Hitachi, Ltd. in 1963. After establishing factories island-wide catering to various industries, Singapore is now Hitachi's regional headquarters for the ASEAN region. To date, Hitachi in Singapore has 26 companies and employing over 3,100 people.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2012 (ended March 31, 2013) totalled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others.

For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd. and established in Singapore in 1989, has offices across seven Asian countries (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam). Focusing more than ever on the Social Innovation Business, Hitachi Asia's business includes information systems, power and industrial systems, R&D, digital media systems, international procurement and Centre of Excellence. For more information on Hitachi Asia, please visit the company's website at <http://www.hitachi.com.sg>.

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