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Hitachi Donates Php 1 Million to Typhoon Pablo Relief



Hitachi Asia Ltd Philippine Branch General Manager Mitsuhiro Shimizu (2nd from left) presents to Philippine Red Cross Chairman Richard Gordon (middle) the cheque representing the Php 1 million donation for the Typhoon Pablo victims. Also in photo are Hitachi Ltd Philippine Branch General Manager Yoshinori Iwasawa (left), Philippine Red Cross Executive Assistant Camille Cadelina (2nd from right) and Hitachi Asia Ltd Philippine Branch Senior Manager for Finance and Accounting, HR and Administration Elsa Vida (right).

Manila, February 21, 2013 – Hitachi Asia Ltd. today announced that Hitachi Group donated Php 1 million to the Philippine Red Cross to assist in the recovery efforts following the destruction caused by Typhoon Pablo (international name: "Bopha") that hit Mindanao in December 2012.

"Our hearts go out to the thousands of families affected by the typhoon. Through

Hitachi's financial commitment, we sincerely hope for the earliest recovery of the people affected by the disaster," said Mitsuhiro Shimizu, General Manager of Hitachi Asia Ltd Philippine Branch.

The Philippine government and the UN Office for the Coordination of Humanitarian Affairs have called for more aid for the recovery of the Mindanao communities devastated by Typhoon Pablo.

Previously, Hitachi Group donated Php 1 million to the Philippine Red Cross in 2011 as part of relief efforts for the victims of Typhoon Sendong.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam, and Myanmar). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totalled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.