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Opening Ceremony of Hitachi Asia Ltd.'s Yangon Branch Office

Singapore, 29 January 2013 – Hitachi Asia Ltd. today announced the opening ceremony of the Yangon Branch of Hitachi Asia (Thailand) Co., Ltd. in the city of Yangon, Republic of the Union of Myanmar.

Held on January 28, the ceremony was attended by close to 300 distinguished guests. They include General Myint Swe, Yangon Region Chief Minister and Hitachi Executives - Mr. Kazuhiro Mori, Executive Vice President and Executive Officer, Hitachi, Ltd. and Mr. Kiyoshi Kinugawa, Chief Executive for Asia, Hitachi, Ltd.

In November 2012, Hitachi established its branch office in Yangon in order to continue exploring potential business opportunities for the 'Social Innovation Business' that it is promoting globally. Hitachi has long contributed to the development of social infrastructure in Myanmar. Notably, the company has supplied power generation equipment to local power plants since the 1950s. At the same time, the group aims to contribute to the sustainable growth of Myanmar.

Overview of Yangon Branch

Name: Hitachi Asia (Thailand) Co., Ltd. (Yangon Branch)

Representative: Tsunehiro Takahashi, General Manager

Address: Room No. 703, 7th Floor, FMI Center, No. 380, Bangyoke Aung San Road,
Pabedan Township, Yangon, Myanmar

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam, and Myanmar). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totalled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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