

FOR IMMEDIATE RELEASE

Hitachi Systems Establishes Singapore Business Base

-- Strengthens Business Structure in Southeast Asia --

Tokyo, July 5, 2012 – Hitachi Systems, Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501) announced that it opened a business base for sales in Singapore today. Hitachi Systems has set up the “IT Management Group” within Hitachi Asia Ltd., the Hitachi Group’s regional headquarters for Southeast Asia, with the aim of strengthening its ability to offer IT services in Southeast Asia.



The building in which Hitachi Systems’ new business base is located

Small and medium-sized Japanese companies, as well as major corporations, are actively advancing overseas as they look to develop their businesses globally. Many Japanese companies are setting up regional head offices and actively developing business from Singapore in particular because of its hub status in the Southeast Asia region and developed transportation and IT infrastructure.

In the past, Hitachi Systems has provided services from Japan to customers developing business operations in Southeast Asia. However, in order to quickly offer more detailed services to meet customers’ needs, Hitachi Systems has now itself opened a business base in Singapore. Hitachi Systems will expand sales of the global IT service “GNEXT” in collaboration with other Hitachi Group businesses in Southeast Asia. This service is made up of the cloud-based service “Caliver” in Thailand; the “GNEXT Facility & IT Management Service”, a data center design, construction and operation service; “SuperStream NX”, a cloud-based accounting system provided in cooperation with a Singaporean accounting office; and other services. Hitachi Systems is progressively bolstering the line-up of services offered. Looking ahead,

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Hitachi Systems will strengthen and expand its business in Southeast Asia, including exploring the establishment of a local subsidiary and business development to local companies.

The Hitachi Group sees emerging markets, including Southeast Asia, as target regions, and is aiming to generate revenues of 200.0 billion yen from the Information & Telecommunication Systems Business in China and Asia by fiscal 2015. The establishment of a new base by Hitachi Systems and other moves will accelerate the Hitachi Group's business development in Southeast Asia.

About Hitachi Systems' Singapore Business Base

Location	Tampines, Singapore (Within Hitachi Asia Ltd.)
Commencement date	July 5, 2012
Number of employees	Approximately 10
Business	<ul style="list-style-type: none">● Systems integration● Systems operation, monitoring and maintenance● Network services● IT equipment and software sales and development

About Global IT Service "GNEXT"

GNEXT is a global IT service for customers that are considering developing business overseas or that are already overseas but looking to expand business. In addition to offering quality IT services of the level expected in Japan in terms of cloud computing services, network services, packaged solutions and operations services, GNEXT provides specialist services in collaboration with a consortium of partner companies, to help customers advance or expand overseas.

For details: http://www.hitachi-systems.com/global_en/index.html

About Hitachi Systems, Ltd.

Hitachi Systems, Ltd. was established on October 1, 2011 as the result of a merger between Hitachi Electronics Services Co., a provider of high quality operation and maintenance services as well as providing strong support through platform operation solutions, and Hitachi Information Systems, a firm with a superb track record in the data center service business and vast experience and know-how in design, construction, and operation for a wide range of business systems. Hitachi Systems will combine the technology and know-how cultivated by both companies, industry leaders since the early days of IT in Japan, to support the business growth of its customers by offering genuine one-stop services across the IT lifecycle, from system consulting to system construction, installation, operation, and maintenance. It will strive to be a global service company that will help to realize an enriched society.

For details, see <http://www.hitachi-systems.com/eng/>

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totaled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them.

For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

For customer inquiries contact

Website inquiry format: <https://www.hitachi-systems.com/form/index.html>

* When making inquiries, please specify the product name and "GNEXT" in the subject line

For media inquiries contact

Corporate Communications Dept.

Hitachi Systems, Ltd.

E-mail: press.we@hitachi-systems.com

* Caliver is a registered trademark of Hitachi Systems, Ltd.

* GNEXT is the generic name (service brand) for the global IT service provided by Hitachi Systems.

* Other company names and product names are the registered trademarks and/or trademarks of the respective companies.