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**Hitachi NeST Control Systems Holds Customer Event
to Celebrate its full-scale Operations in Bangalore**

Bangalore, India, March 19, 2012 --- Hitachi NeST Control Systems Pvt. Ltd. ("Hitachi NeST Control Systems") today announced that the company has held a launch ceremony in Bangalore to mark the start of its full-scale operations. Honorable Minister of State for Power, Government of India, Mr. K. C. Venugopal was the Chief Guest on the occasion. The event was attended by major customers, government officials and industry partners. Senior dignitaries of the company present included Mr. Yutaka Saito, Vice President and Executive Officer, President & CEO, Information & Control Systems Company, Hitachi, Ltd., Mr. Ichiro Iino, Managing Director of Hitachi India Pvt. Ltd., Mr. Shigeru Sugiyama, Chairman of Hitachi NeST Control Systems, Mr. N. Jehangir, Vice-Chairman of Hitachi NeST Control Systems and Mr. Junichi Suzuki, Managing Director of Hitachi NeST Control Systems.

During the event, Mr. Yutaka Saito, Vice President and Executive Officer, President & CEO, Information & Control Systems Company, Hitachi, Ltd., said, "India has been identified as one of the key markets for Hitachi and we view this local customer event as an important milestone to strengthen our ever growing presence in India. We are committed to this strategic partnership and we are confident that we will be able to continue to contribute to the growth of the industry and the Indian society by utilizing our knowledge and experience."

Mr. N. Jehangir, Vice-Chairman and Managing Director of SFO Technologies said, "SFO is excited about this joint venture with Hitachi and is looking forward to its success. Hitachi's advanced technologies and SFO's design, engineering and manufacturing infrastructure will be a good synergistic fit for the new JV. Considering the massive investments going into the power sector in India, the launch of this JV is very timely and it can make a significant impact in the market."

In September 2011, Hitachi, Ltd. and SFO Technologies Pvt. Ltd., a NeST Group company had announced the establishment of a joint venture in the field of advanced control systems for thermal power plants. In October 2011, Hitachi NeST Control Systems was established in Bangalore, with Mr. Junichi Suzuki appointed as the Managing Director. Hitachi India Pvt. Ltd., a wholly owned subsidiary of Hitachi and SFO Technologies own 70% and 30% of the joint venture's shares respectively.

Hitachi and SFO Technologies have been promoting to expand their control systems businesses in India. This is achieved by converging the strengths of each company—Hitachi's leading edge control technologies, advanced manufacturing technologies, wealth of experience and expertise in plant control systems and SFO Technologies' 10 years experience in control systems and its highly skilled employees, as well as its nationwide sales and service network in India.

The market for information and control systems for social infrastructure is expected to grow in line with India's economic development. Power is a critical infrastructure of which socio-economic development of the country depends on. India is expected to add 200 GW in the next 10 years. Major portion of the investment would be in thermal power plants especially in large sized supercritical units. Hitachi has made significant investments in India, including BGR Energy Systems Limited, to manufacture super-critical turbines, generators and boilers in Chennai.

Against this backdrop, Hitachi and SFO Technologies formed a Joint Venture to provide engineering, manufacturing, commissioning and after-service advanced control systems for thermal power plants. Hitachi NeST Control Systems aims to capitalize these opportunities and talent that the Indian market offers. Hitachi has been using SFO Technologies' engineering services in thermal power control systems field for the last 10 years for projects both inside and outside India. For Hitachi NeST Control Systems, Hitachi brought in advanced control technology for thermal power plants. SFO Technologies merged its existing 10 years experienced control systems division with the joint venture company and offered its manufacturing space and expertise in Bangalore for localizing the technology in India.

Hitachi is focusing on accelerating the global development of the Social Innovation Business, which is made up of social infrastructure supported by highly reliable and highly efficient information and telecommunications technology. Hitachi has identified India as a fifth key management area for further business expansion. Hitachi decided to establish Hitachi NeST Control Systems, a joint venture with SFO Technologies, to build up control system engineering capability, starting with thermal power control systems.

About Hitachi NeST Control Systems Pvt. Ltd.

Hitachi NeST Control Systems Pvt. Ltd converges the strengths of both Hitachi and SFO Technologies (the flag ship company of NeST group) in leading edge control technologies, advanced manufacturing technologies, wealth of experience, expertise in plant control systems and nation-wide sales and service network in India. Hitachi NeST Control Systems Pvt. Ltd is targeting sales of approximately 1.5 billion Indian Rupees (2.6 billion yen) in the fiscal year ending March 2015.

The joint venture christened as “HNC”, with its state-of-the-art manufacturing facility in KIADB Industrial Area, Bommasandra, Bangalore, would provide engineering, manufacturing, commissioning and after-sales service for advanced control systems for thermal power plants in India. The expertise of Hitachi and team of skilled engineers from either side have already made their presence felt in the market by carrying out upgradation of an existing control systems in Mettur and Tuticorin plants of TANGEDCO (erstwhile TNEB) in a record period of 15 days. Control system upgradation of this magnitude usually takes about 45 days, thus saving the Utility revenue to the tune of 54 crores.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT/TSE:6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated material and key devices that support them. For more information on Hitachi, please visit the company website at <http://www.hitachi.com>

About SFO Technologies Pvt. Ltd.

SFO, the flagship company of NeST Group is one of the leading engineering, software and manufacturing Services Company headquartered in Kochi with operations at Kochi, Trivandrum and Bangalore with over 4,000 employees. SFO is the ELICINA award winner as the largest exporter and the best R&D center in India. SFO provides its products and services to its worldwide customers in healthcare, industrial, energy, communication and transportation sector. SFO has been actively engaged for the past 16 years in providing hardware and software solutions to process control industry with special focus in power generation, transmission and distribution. For more information on SFO and NeST Group, please visit the company website at <http://www.nestgroup.net>.