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**Regional Politicians and Thought Leaders to Speak at  
the 11<sup>th</sup> Hitachi Young Leaders Initiative**

*- Into its 11<sup>th</sup> edition, the Hitachi Young Leaders Initiative demonstrates  
Hitachi's commitment towards grooming young Asian leaders*

**Kuala Lumpur, October 25, 2011** – Hitachi Asia Ltd. (NYSE: HIT / TSE:6501) today announced the confirmed list of speakers and students who will represent Malaysia at the 11<sup>th</sup> Hitachi Young Leaders Initiative (HYLI). The event, which will be held in Hanoi, Vietnam from 9 to 13 January 2012, will see the gathering of regional politicians and key thought leaders from the region.

Malaysia is the only participating country whereby two thought leaders have been invited to speak at the programme. Ir. Ahmad Fauzi Bin Hasan, Chief Executive Officer of Energy Commission will be speaking on *Seeking Sustainable Energy Options*, while Datuk Dr. Rebecca Fatima Sta Maria, Secretary General of Ministry of International Trade and Industry will be speaking on *Moving Towards an Economically-Integrated Community*.

Since its inauguration in 1996, HYLI has been successful in bringing the best and brightest students in Asia together. Each year, four outstanding students below the age of 28 are chosen to represent their country for the programme. These students come from seven Asian countries namely Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Japan.

As a regional programme, HYLI aims to provide a platform for young Asians to gather and meet prominent Asian policymakers, professionals and commentators to discuss and share ideas on trends which affect Asia.

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Mr. Toshiaki Kuzuoka, Senior Vice President and Executive Officer, Hitachi, Ltd. said, “The line-up of speakers for the 11<sup>th</sup> HYLI impresses with their prominence and standing in the Asian community. We are very heartened to receive such strong support from these leaders who share our belief in grooming Asian youths with strong leadership potential.”

“Cultivating our next generation leaders has always been at the top of Hitachi’s CSR agenda. While we provide these young leaders a conduit to gather and discuss on issues, it would not be possible without the endorsement from these great leaders of today,” Mr. Kuzuoka added.

Mr. Makoto Nagashima, Managing Director of Hitachi Asia Ltd. said, “Asia is a very diverse region and it is important for Asian young leaders to hear from experts from different backgrounds who will be sharing their views on the pressing regional and global issues affecting Asia today. We are glad that the 11<sup>th</sup> HYLI will have the presence of these prominent Asian policymakers, professionals and commentators.”

Themed *The New Stage for Asia – an Asian Perspective on Managing Sustainable Development and Economic Integration*, the two sub-themes that will be discussed are (1) Energy and the Environment (2) Economic Partnership and Integration. An impressive line-up of speakers will touch on these topics.

Please refer to the attached programme highlights for the list of speakers and topics.

### Response from Students

In Malaysia, 19 applications were received from five universities- Universiti Sains Malaysia, Universiti Putra Malaysia, Universiti Kebangsaan Malaysia, Universiti Malaya and Universiti Malaysia Sarawak.

The 10 shortlisted student applicants were put through a rigorous selection process based on their academic results, participation in extra-curricular activities, awards achieved and knowledge of current regional issues.

The final four students who stood out among all the outstanding applicants are

1. Choo Hong Ning - Faculty of Engineering at Universiti Putra Malaysia, majoring in Computer and Communication Systems.
2. Heng Jing Yi - Faculty of Engineering at Universiti Malaya, majoring in Environmental Engineering.
3. Ong Kit Wee - Faculty of Law at Universiti Kebangsaan Malaysia, majoring in Intellectual Property, Corporate Finance, Sales of Goods Act, International Trade Law.
4. Donald Anak Stephen - Faculty of Cognitive Sciences and Human Development at Universiti Malaysia Sarawak.

Choo Hong Ning from Universiti Putra Malaysia, said, "I am thrilled to be selected to participate in this highly prestigious programme. I look forward to the chance to mingle and learn from these leaders from the region; and also to share experience with other students in the region."

#### **About Hitachi Young Leaders Initiative (HYLI)**

Hitachi Young Leaders Initiative (HYLI) is a regional corporate social responsibility programme which aims to identify young Asian leaders by providing a platform for top students to discuss key issues and establish contacts with prominent regional opinion leaders from the private, public and academic sectors. Four of the best university students from each participating country are selected to represent their country at each HYLI. For more information, please visit at <http://www.hitachi.com/society/global/hyli/>

#### **About Hitachi Asia Ltd.**

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

**About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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