

FOR IMMEDIATE RELEASE

Hitachi to Provide Support for the Recovery from Flooding in Thailand

Tokyo, Japan, October 14, 2011 – Hitachi, Ltd. today announced the decision of the Hitachi Group to provide support with a total value of 30 million yen (U.S. dollars 375,000*) to aid the victims of the flooding in Thailand, and to assist in recovery efforts in the affected regions.

Hitachi expresses deep condolences for victims of the flooding and sincerely hopes for the earliest recovery of the people and areas in Thailand affected by the disaster.

*Exchange rate is 80 yen to 1 U.S. dollar

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

#