News Release



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Hitachi to Showcase Advanced Social Infrastructure Solutions at the 15th Electric, Power & Renewable Energy Indonesia 2011

JAKARTA, Indonesia, September 21, 2011 – Hitachi Asia Ltd. today announced that it will showcase its advanced Social Infrastructure Solutions at the 15th Electric, Power & Renewable Energy Indonesia 2011. Themed "Journey of Innovation, Inspire the Future", the 126-square metre Hitachi booth (Hall A-2002) will showcase the advanced technology and solutions of the Hitachi Group of Companies in Indonesia.

In light of Indonesia's accelerated development and the strong economy driving the growing demand for energy, the event will focus on three key areas: electric, power and renewable energy. With such fast-paced progress, it is important for countries like Indonesia to consider ways to achieve a more sustainable urban development.

Hitachi is strongly committed to the global development of its "Social Innovation Business", which provides social infrastructures supported by highly efficient and highly reliable information and telecommunications technology. Through this, Hitachi hopes to help build more sustainable societies. In particular, it is emphasizing the Asian Belt Zone (1), where markets continue to grow and increased interest is being seen in the areas of environmental preservation and the creation of social infrastructure.

"Under Hitachi's "New Globalization Plan", Indonesia has been identified as one of the key regions that are expected to see increased demand for the Social Innovation Business. As one of Asia's emerging powerhouse, Indonesia is in great demand for energy to support its industrial, public and housing consumption. Hitachi is committed to expanding its energy and social infrastructure business in Indonesia in order to meet the local needs and development. With Hitachi's expertise and experience in this field, we are confident that we will be able to contribute to Indonesia's development," said Mr Hiroyuki Yagi, Chief Representative for Indonesia Operation, Hitachi Asia Ltd.

Exhibits at the Hitachi booth include Hitachi's products and solutions in high performance gas and steam turbine, variable frequency drives, compressors, water and waste-water treatment systems including sea water desalination system, switchgears, gas circuit breakers and power cables. Electric, Power & Renewable Energy Indonesia 2011 will be held from September 21 to 24 at Jakarta International Expo Kemayoran in Jakarta.

*Note:

(1)The Asian Belt Zone: consists of countries and areas, totaled 24, such as but not limited to China, ASEAN countries, India, Middle Eastern countries and other countries located within the territory.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at http://www.hitachi.com.sg.

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