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Hitachi organizes the 11th Hitachi Young Leaders Initiative Final Selection Interview

- - *Top 4 Students to Represent Thailand in Regional Forum to be held in Vietnam* - -



Bangkok, August 10, 2011 – Hitachi Asia Ltd. recently conducted the 11th Hitachi Young Leaders Initiative (HYLI) final selection interviews in Bangkok, to select the top four students to represent Thailand in a regional forum to be held in Hanoi, Vietnam from 9 – 13 January, 2012. The four students were selected from a pool of 19 applicants and will join their counterparts from Japan, Indonesia, Malaysia, Singapore, The Philippines, and Vietnam at the event in Hanoi.

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Held recently at the Plaza Athénée Bangkok (Royal Méridien Hotel), Wireless Road, the event was attended by Bangkok Governor Sukhumbhand Paribatra, together with panel members from Hitachi, leading public universities of Thailand and the local media. Mr Sukhumbhand is also the honorable chairperson of the 11th Hitachi Young Leaders Initiative Program “Thailand Student Selection Panel”.

Established by Hitachi, Ltd. in 1996, HYLI is a regional thought-leadership and corporate social responsibility programme which aims to identify Asia's future leaders. The initiative offers an opportunity for top students in Asia to discuss key issues with prominent regional opinion leaders from the private, public and academic sectors.

Now on its 11th edition, HYLI will once again bring together the brightest Asian leaders to the regional forum in Hanoi to discuss and share their ideas on the theme “*The New Stage for Asia – an Asian Perspective on Managing Sustainable Development and Economic Integration.*” To encourage further discussion, two sub-themes have also been identified – “*Energy and the Environment*” & “*Economic Partnership and Integration*”.

The four selected students will be unveiled at a press event scheduled to be held at the end of October 2011.

Photo shows the 11th HYLI “Thailand Student Selection Panel” (from left to right):

1. Associate Professor Dr. Jakkapan Sirithunyalug, Dr. rer.nat, Vice President for International Relations and Alumni Affairs, Chiang Mai University
2. Assistant Professor Dr. Singhanat Nomnian, The Advisor to the Vice-President of Students and University Affairs, Mahidol University
3. Mr. Yoichi Yamano, Senior Manager, Corporate Citizenship Department II, CSR Division, Hitachi, Ltd.
4. M.R.Sukhumbhand Paribatra, Governor of Bangkok, Bangkok Metropolitan Administration
5. Mr. Fumio Kuboyama, Managing Director, Hitachi Capital (Thailand) Co., Ltd.
6. Mr. Songrit Pongern, Correspondent, Nation Weekend Newspaper
7. Associate Professor Dr. Thanit Tongthong, President, The Office of Student Relations, Chulalongkorn University

About Hitachi Young Leaders Initiative (HYLI)

Hitachi Young Leaders Initiative (HYLI) is a regional corporate social responsibility programme which aims to identify young Asian leaders by providing a platform for top students to discuss key issues and establish contacts with prominent regional opinion leaders from the private, public and academic sectors. Four of the best university students from each participating country are selected to represent their country at each HYLI. For more information, please visit at <http://www.hitachi.com/society/global/hyli/>

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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