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Hitachi Asia Ltd. Appoints New Managing Director for Hitachi India Pvt. Ltd.

Singapore, March 17, 2011 – Hitachi Asia Ltd. today announced the appointment of Mr. Ichiro Iino as Managing Director of Hitachi India Pvt. Ltd.

Mr. Ichiro Iino is presently General Manager of Industrial Systems and Solutions Division, Sales & Marketing Division, Industrial & Social Infrastructure Systems Company, Hitachi, Ltd.

In 2007, Mr Iino was General Manager of Industrial Systems and Solutions Division, Corporate Marketing Group.

Mr Iino joined Hitachi, Ltd. in 1980 after graduating from the Faculty of Engineering at Hokkaido University.

Please see the biography of Mr Ichiro Iino on the next page.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

Biography of Ichiro Iino

1. Date of Birth September 26, 1956

2. Education Graduated from the Faculty of Engineering, Hokkaido University in March, 1980

3. Business Experience

- October, 2009 General Manager of Industrial Systems and Solutions Division, Sales & Marketing Division, Industrial & Social Infrastructure Systems Company

- October, 2007 General Manager of Industrial Systems and Solutions Division, Corporate Marketing Group

- April, 2006 Senior Manager of Development Sales Department, Industrial Systems and Solutions Division, Corporate Marketing Group

- April, 2005 Senior Manager of Development Sales Department, International Strategy Division, Industrial Systems Sales Management Division, Industrial Systems Group

- October, 2004 Senior Manager of Global Industrial Systems Department, Industrial Systems Sales Division, Industrial Systems Division, Industrial Systems Group

- April, 1980 Joined Hitachi, Ltd.