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Contacts:

India: Anuj Kohli

Hitachi India Pvt. Ltd.

+91-11-4060-5252

anuj@hitachi.co.in

Singapore: Crystal Chan

Hitachi Asia Ltd.

+65-6231-2276

cchan@has.hitachi.com.sg

Achal K Paul

BUZZ Communications Pvt. Ltd.

+ 91-11-4359-6663

achal@buzzcomm.in

Hitachi Demonstrates Efforts to Achieve a Sustainable Society at the Eco-Products International Fair (EPIF) 2011

New Delhi, India, February 10, 2011 – Hitachi Asia Ltd. today announced that Hitachi Group will demonstrate its strong commitment to achieve a sustainable society through an exhibition of the Hitachi Group's Social Innovation Business contributions at the Eco-Products International Fair (EPIF) 2011. The event will be held from 10-12 February 2011 at Pragati Maidan at New Delhi, India.

The EPIF is the largest international environmental fair in Asia featuring environmentally conscious technology, products and services by enterprises and organizations around the world. The theme for EPIF 2011 is "Green Productivity for Sustainable Energy and Environment" and participants include key political, economic, and business players and experts.

Mr Yasunori Taga, Chief Executive for Asia, Hitachi, Ltd., said, "We are pleased to be part of EPIF as it is in line with our Environmental Vision which aims to preserve the environment and promote a sustainable society through the prevention of global warming, the conservation of resources and the preservation of ecosystems. The Hitachi products featured at our booth show

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Hitachi's commitment to build a sustainable society mainly through our Social Innovation Business, which aims to provide social infrastructure supported by highly reliable and highly efficient information and telecommunications technology. In addition, Hitachi plans to help reduce annual CO₂ emissions by 100 million tonnes by fiscal 2025 through Hitachi products and services for the prevention of global warming. To this end, Hitachi aims to make all Group products Eco-Products by fiscal 2025."

The 72-square metre Hitachi booth (Hall 18, Booth 4) will include exhibits such as Hitachi's solutions in Gas Turbine, Smart Grid, Energy-Saving Inverter, Photovoltaic/Power Conditioning System, IT-Facility Consolidation System, Electric Drive Machines, Amorphous Transformer, Oil-free Screw Compressor, Clear Ballast System, Membrane Bioreactor, Intelligent Water System, Split Air Conditioners, Chillers, Amorphous Metal Ribbon and Cut Core and Conductive Films for Solar Cells.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.