

**FOR IMMEDIATE RELEASE**

Contact:  
Mavis Lim  
Hitachi Asia Ltd.  
+65-6231-2277  
mlim@has.hitachi.com.sg

## **Hitachi Asia Ltd. Appoints New Deputy Managing Director**

23 July, 2009, SINGAPORE --- Hitachi Asia Ltd. today announced the appointment of Mr. Hitoshi Shirai, Deputy General Manager of Hitachi Research Institute, Ltd., as Deputy Managing Director for Hitachi Asia Ltd., effective 1 October, 2009.

Please see the attached Biodata.

### **About Hitachi Asia Ltd.**

Hitachi Asia Ltd. is a wholly owned subsidiary of Hitachi, Ltd. Established in 1989 as the regional headquarters in Singapore, it operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). The company offers a wide range of systems, products and services in market sectors such as information systems, power and industrial systems, digital media systems and consumer products. For more information about Hitachi Asia, please visit <http://www.hitachi.com.sg>

## BIODATA

### Hitoshi Shirai

- |                        |   |
|------------------------|---|
| 1. Date of Birth       | May 13, 1956  |
| 2. Education           |   |
| March, 1979            | Graduated from BA in Economics, Nagoya University   |
| 3. Business Experience |   |
| June, 2005             | Deputy General Manager of Hitachi Research Institute  |
| May, 2003              | Department Manager of Business Development Department, Urban Development Solution Division, Urban Planning and Development Systems Group, Hitachi, Ltd. |
| August, 1999           | Chief Researcher of Hitachi Research Institute  |
| February, 1994         | Senior Researcher of Hitachi Research Institute   |
| April, 1979            | Joined Hitachi, Ltd.  |

# # #